

**EXETER ECONOMIC DEVELOPMENT COMMISSION**  
**BUSINESS RETENTION & EXPANSION SUBCOMMITTEE**

**March 8, 2012**  
**8:30 am**

**AGENDA**

- I. Call to order and approval of Minutes for February 23rd meeting
- II. Discussion/Action Items
  - A. Begin plan to roll out announcement of new Exeter ER Zone to community and specific businesses located in the Zone.
    - 1. Plan Business Forum – coordinate with Chamber
    - 2. Mail out announcement to companies and property owners located in the ERZ and to commercial realtors and developers in the Exeter area
- III. Announcements
- IV. Next proposed meeting date – Mar. 22nd, 8:30 am
- V. Adjournment